



Schedule

Wednesday, January 10th

Inn at Opryland

12:00 PM - 1:00 PM

Lunch

1:00 PM - 5:30 PM

Board Meeting

Thursday, January 11th

Mahan & Associates, LLC

8:00 AM - 8:45 AM

Breakfast - sponsored by Boost Patients

Boost Patients

8:45 AM - 9:35 AM

Coaching for Performance

Merikay Hunt, M.S., *Coach MKay Companies, LLC*

Personal Development

9:35 AM - 10:25 AM

Help Prospects Figure Out Why They Should Choose You

Carl White, *MarketVisory Group, Inc*

Communications and Marketing

10:25 AM - 10:35 AM

Break

10:35 AM - 11:50 AM

Private Equity Transactions in Healthcare

Todd J. Sorensen, CVA, *VMG Health*

Stephen Schulte, *VMG Health*

Economics

11:50 AM - 12:30 PM

Lunch - Sponsored by Gargle

Gargle

12:30 PM - 1:45 PM

Back in Black: Prevention Denials in 2024

Cyndi Walker, CMC, CHBC, *Medicus Billing and Consulting, Inc.*

Specialized Knowledge

1:45 PM - 1:55 PM

Break



Schedule

1:55 PM - 2:45 PM

Liability Insurance for Healthcare Consultants and Liability Concerns

Jim Olsen, *PMCA*
Specialized Knowledge

2:45 PM - 2:55 PM

Break

2:55 PM - 3:45 PM

How a Dental Practice Management Consultant Can Take Your Practice to the Next Level

Wally Janczewski, EA, CHBC, *PBC Group*
Chris Mahan, CHBC, MBA, ACC, *Mahan & Associates, LLC*
Paul Motter, *Provide*
Management Services

3:45 PM - 5:00 PM

Dental Panel Discussion on issues in the World of Dentistry

Wally Janczewski, EA, CHBC, *PBC Group*
Catherine Lightfoot, CPA, CHBC, *EEPB, PC*
Chris Mahan, CHBC, MBA, ACC, *Mahan & Associates, LLC*
Curt Nurenberg, CHBC, *Rehmann*
Specialized Knowledge

5:00 PM - 5:05 PM

Reception - co-sponsor i3 Verticals
i3 Verticals

5:05 PM - 5:10 PM

Reception - co-sponsor Panacea Financial
Panacea Financial

6:00 PM

Scoreboard Bar & Grill

Reception - co-sponsored by i3 Verticals and Panacea Financial
i3 Verticals and Panacea Financial

Friday, January 12th

Mahan & Associates, LLC

8:00 AM - 8:45 AM

Breakfast - sponsored by CareCredit
CareCredit



Schedule

8:45 AM - 9:35 AM	<p>Asset Protection for the Consultant Randal C. Fairbanks, <i>Brennan, Manna & Diamond, LLC</i> <i>Business Law</i></p>
9:35 AM - 10:25 AM	<p>Artificial Intelligence in Healthcare David Everett, CHBC, CMC, CPA, <i>DNEverett & Associates</i> Milan Rogers, CHBC, MBA, MOT, <i>Eide Bailly, LLP</i> Vinny Sankaran, MS, CHBC, <i>Medical Billing Wholesalers</i> <i>Computer Software & Applications</i></p>
10:25 AM - 10:35 AM	<p>Break</p>
10:35 AM - 11:50 AM	<p>Retain your Revenue: Learn ERISA Regulations and Make Them Work for You David Zetter, CHBC, PHR, SHRM-CP, CHC, CPCO, CPC, COC, PCS, FCS, CMUP, PESC, CMAP, CMAPA, CMMP, CMHP, <i>Zetter HealthCare, LLC</i> <i>Specialized Knowledge</i></p>
11:50 PM - 12:30 PM	<p>Lunch - Sponsored by Provide Provide</p>
12:30 PM - 1:20 PM	<p>The Power of Intel in Commercial Real Estate Ken Jorgenson, <i>CARR</i> <i>Economics</i></p>
1:20 PM - 2:10 PM	<p>Security Breach! Debi Carr, HCSIPP CAHIMS, <i>D K Carr and Associates LLC</i> <i>Business Law</i></p>
2:10 PM - 2:20 PM	<p>Break</p>
2:20 PM - 4:00 PM	<p>Coffee Talk with Reed: Consultant Best Practices Reed Tinsley, CPA, CVA, CFP, CHBC, <i>Reed Tinsley, CPA</i> <i>Specialized Knowledge</i></p>



Schedule

Educational Meeting CPE Credits



The National Society of Certified Healthcare Business Consultants is registered with the National Association of State Boards of Accountancy (NASBA) as a sponsor of continuing professional education on the National Registry of CPE Sponsors. State boards of accountancy have final authority on the acceptance of individual courses for CPE credit. Complaints regarding registered sponsors may be addressed to the National Registry of CPE Sponsors, 150 Fourth Avenue North, Suite 700, Nashville, TN, 37219-2417. Web site: www.nasbaregistry.org.

Program Level: Intermediate

Delivery Method: Group-Live

Hours Offered: 15.5 (Based on a 50 minute hour)

Business Law	2
Communications and Marketing	1
Computer Software & Applications	1
Economics	2
Management Services	1
Personal Development	1
Specialized Knowledge	7.5

Prior experience in practice management or financial management is required. The objective of the meeting is to further develop skills in healthcare business consulting.