NATIONAL SOCIETY OF CERTIFIED
NSCHBC
HEALTHCARE BUSINESS CONSULTANTS



2027 DENVER

VENDOR PROSPECTUS

2027 Annual Meeting
June 9-11, 2027

Hyatt Regency Denver at
Colorado Convention Center
650 15th St
Denver, CO 80202
(303) 436-1234



INVITATION TO EXHIBITORS & SPONSORS

Welcome back! The National Society of Certified Healthcare Business Consultants, the premier Society representing the best in the field of business healthcare consulting, is pleased to announce its Annual Meeting. The conference will be held June 9-11, 2027, in Denver, Colorado. If you are a healthcare business vendor, you won't want to miss this important opportunity to meet over 150 healthcare consultants in one setting.

Our annual meeting attracts consultants from all over the country. Most importantly, you'll meet the key people that doctors rely on to help them successfully run their practice. Collectively, these consultants represent over 25,000 physicians and dentists throughout America.

Conference participants will be encouraged to visit our Expo area to get a first-hand look at your technology and services. An evening Vendor Reception is planned for Wednesday, the opening day of the conference. The Speed Networking event that has been such a success at our previous meetings will be offered at this meeting on Wednesday. Continental breakfast, lunch and morning/afternoon breaks will be held in the Expo area on Wednesday, Thursday and Friday morning.

There are a limited number of booths available, so prompt registration is essential. Exhibitors who register early get preference on booth location. Sponsorship opportunities to further promote your business are also available.

If you register before January 31, 2027, you will get a discount on the cost of a booth!

We hope you will join us at the Annual Meeting of the Society!

Please join us and register today!

Sincerely,

Walter Janczewski, EA, CHBC

Chris Mahan, CHBC, MBA, ACC

Co-Chairs, NSCHBC Vendor Committee

CONTACT INFORMATION

NSCHBC
11654 Plaza America Drive, #199
Reston, VA 20190
Tel: 571-275-1441
Email: info@nschbc.org
www.nschbc.org

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EXHIBIT BOOTH

Cost is **$2,000** per booth space and includes:

- 8'x 10' space with 8' high back drape and 3' high side dividers
- One 6' draped table, two side chairs, wastebasket
- Identification sign
- Pre-conference attendee registration list
- One exhibitor registration (Additional registrations are available at a special additional exhibitor rate of **$450**).

If you register before **January 31, 2027**, you will get a **$200** discount on the cost of a booth!

SPONSORSHIP OPPORTUNITIES

Please consider the various event sponsorship opportunities available at the NSCHBC 2027 Annual Meeting:

- Wednesday Breakfast
- Wednesday Lunch
- Expo Opening Reception
- Thursday Breakfast
- Thursday Lunch
- Thursday Evening Awards Reception
- Friday Breakfast
- Breaks and more!

Corporate sponsorships of **$6,000** or more include a complimentary booth, ten minutes to address the membership, and multiple exhibitor registrations.

EXHIBIT SCHEDULE*

(Mountain Time)

Booths are open at the times indicated below. Booths must be staffed during this time.

Wednesday, June 9, 2027	
6:00 AM	**Booth Set-up**
7: 00 AM	Exhibit Hall Opens
7:30 AM – 8:00 AM	Breakfast
12:00 PM – 12:30 PM	Speed Networking
12:30 PM – 1:30 PM	Lunch
5:30 PM – 8:00 PM	Opening Reception
8:30 PM	Expo Area Locked
Thursday, June 10, 2027	
7:30 AM – 8:00 AM	Breakfast
12:30 PM – 1:30 PM	Lunch
6:30 PM	Expo Area Locked
6:30 PM – 8:30 PM	President's Awards Reception
Friday, June 11, 2027	
7:30 AM – 8:00 AM	Breakfast
11:00 AM – 2:00 PM	Booth Tear Down

**The exhibit schedule is subject to change.*

Attendees are invited into the vendor hall each day during coffee breaks.

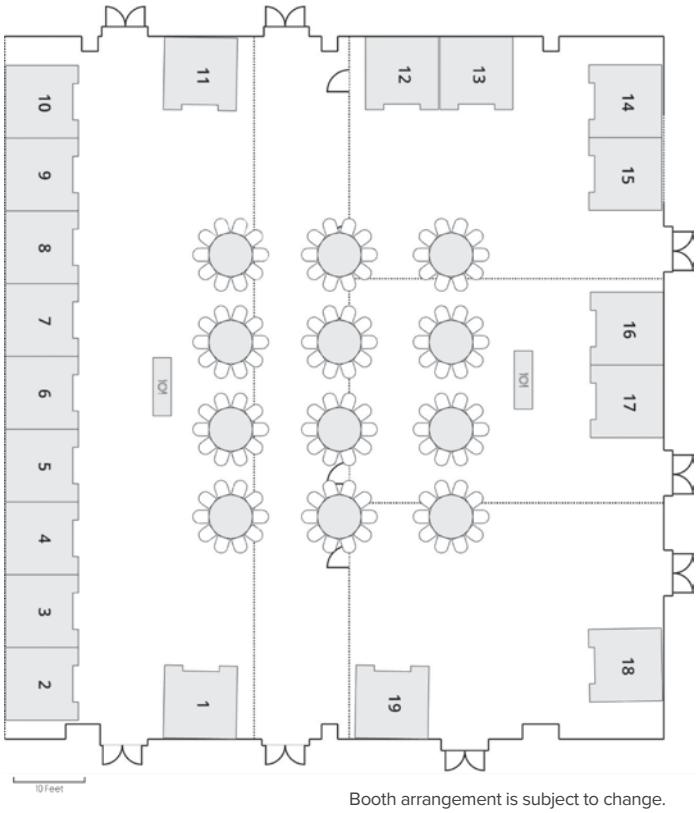
Exhibitors may remain open outside of the designated hours for consultations while the Expo area is unlocked.

Exhibitors are welcome to attend meeting sessions.

Conference attendee's portion of the meeting ends on **Friday, June 11, 2027.**

For conference attendee's agenda, please visit our website at **www.nschbc.org** or contact NSCHBC headquarters.





Booth arrangement is subject to change.

HOTEL INFORMATION

The events will take place at:

Hyatt Regency Denver at Colorado Convention Center

650 15th St
Denver, CO 80202

Room Reservations: Book your group rate online.

Cutoff Date: May 19, 2027 *last date that reservations will be accepted for any remaining rooms within the room block.

Group Rate: $279 per night (plus state and hotel occupancy taxes)

Please make your hotel reservation early, as space is limited!

RULES AND REGULATIONS

Contract

Submission of the Exhibitor Registration Form and subsequent confirmation of space constitutes a contract between the National Society of Certified Healthcare Business Consultants and the Exhibitor. The Exhibitor agrees to abide by these rules and regulations. Any detail not specified in the contract is subject to decision by the NSCHBC.

Eligibility for Exhibiting

The exhibits provide information regarding products or services that are relevant to the professions of our attendees. NSCHBC reserves the right to refuse rental of exhibit space to any company whose display of goods and services is not likely to be, in the opinion of NSCHBC, compatible with the general character and objectives of the exhibition.

Terms of Payment

No Exhibitor registration will be processed without payment. Confirmation will be sent upon receipt of registration and payment.

Assignment of Booth Space

Booth numbers will not be assigned until 30 days prior to the conference. Highest preference will be given to Sponsors and those Exhibitors who submit their booth application and payment first.

Cancellation Policy

Fees, minus a $250 cancellation fee, will be refunded if written notice is received by May 3, 2027. Requests for refunds will not be honored after May 3, 2027. If a confirmed Exhibitor does not occupy the booth for any reason, including failure to exhibit or arrive at the site, they are responsible for the total booth rental.

Exhibits

All exhibit booth spaces are 8' x 10'. All displays are limited to a maximum height of 3' except on the back wall where 8' by one-half the booth depth is allowed. All display materials must be fire retardant. Exhibits must be arranged so as not to block the view or otherwise interfere with adjacent exhibits.

Sharing Space

Subletting of space is not permitted. Exhibitor may not show, advertise or offer other products than those sold or manufactured by that Exhibitor in his or her regular course of business as stated on the application form.

Exhibit Installation

You may begin installing your exhibit on Wednesday June 9, 2027, at approximately 6:00pm Mountain time. All exhibits must be fully set up before the start of the conference on that morning at 7:00am Mountain time.

Exhibit Dismantling

No Exhibitor is permitted to dismantle an exhibit prior to Friday, June 11, 2027, at 11:00am Mountain time. All exhibit materials must be dismantled, packed and ready for shipment by Friday, June 11, 2027 at 2:00pm Mountain time. Failure to observe this NSCHBC regulation may result in rejection of your application to exhibit at future meetings.

Exhibit Personnel

The NSCHBC will provide one (1) complimentary exhibitor registration per booth space. Additional registrations are available at a special additional exhibitor rate of $450. These should be pre-registered with the NSCHBC office. On-site registration will be done with proper identification.

Exhibitor Service Kits

Exhibitor service kits containing order forms will be emailed to each Exhibitor two months prior to the conference. Exhibit furnishings and equipment must be rented from the designated contractor: Alliance Exposition. You can contact our representative Ginny Bolton, National Account Manager, ginny.bolton@alliance-exposition.com or 229-886-6274.

Furnishings and Equipment

All structural work (such as extra shelves, signs, display racks, spotlights, etc.) must be approved by the NSCHBC. No supplies, materials, posters, or other objects shall be displayed, posted, tacked, nailed, pasted, or otherwise attached to columns, walls, floors, or other parts of the building or furniture. All electrical equipment must conform to the fire, safety, and electrical codes established by the city of Denver, Colorado. Volatile, flammable, explosive substances or other material prohibited by local ordinance or by insurance carriers will not be permitted on the premises.

Labor Regulations

Union labor claims jurisdiction for installation and dismantling labor as well as for all material handling services. Full time employees of exhibiting companies or their representatives may set their own exhibits provided that one person can accomplish the task in less than one (1) hour without the use of tools. Full time employees of exhibiting companies or their representatives may "hand carry" material to the exhibit area provided that it is limited to only what one person in one trip can carry and they do not use material handling equipment. Should assistance be necessary beyond that, labor must be secured through the official service contractor. Street labor cannot be brought in to assist an exhibitor.

Audio Visual Equipment Restrictions

All sound presentations in the booth must be done in a soundproof environment or with earphones and must not disturb other Exhibitors. If any Exhibitor has equipment, which may disturb another Exhibitor because of noise or other objectionable features, they must notify the NSCHBC in writing prior to the meeting and agree to accept booth assignment as determined by the NSCHBC.

Other Rules

Canvassing or distribution of advertising, promotional materials, gifts, or refreshments outside the Exhibitor's assigned space is not permitted. Solicitations or conferences in the interest of business, except by Exhibitors, are prohibited. Exhibitors may conduct prize drawings for appropriate items but must notify NSCHBC in advance. Hospitality suites and receptions may be allowed if no NSCHBC official function is scheduled. Written requests must be submitted to NSCHBC in advance for approval.

Security

NSCHBC and The Hyatt Regency Denver at the Colorado Convention Center will secure the exhibit space at the close of exhibit hours. Loss prevention of your property is a priority; however, neither NSCHBC nor The Hyatt Regency Denver at the Colorado Convention Center will be responsible for loss or damage due to any cause. No one will be allowed in the exhibit hall after closing time without permission from NSCHBC.

Liability

Exhibitor hereby agrees to indemnify and hold harmless, the NSCHBC, its' officers, members, and staff and The Hyatt Regency Denver at the Colorado Convention Center, its' managers, officers, sponsors, employees, agents, successors, and assigns any Official Service Contractor (indemnities) from any suit or claim for personal injury due to the negligence or willful misconduct of the indemnities.

Violations

Violation of any of these rules and regulations by the Exhibitor or its employees or representatives, at the discretion of NSCHBC, will forfeit the Exhibitor's right to occupy exhibit space, without refund. Furthermore, in the event an Exhibitor violates any provision of this contract, NSCHBC may take possession of the exhibit space occupied by the Exhibitor and remove all persons and goods without liability to the NSCHBC, its agents, employees, and contractors. The Exhibitors shall pay all expenses and damages that NSCHBC may incur through this enforcement.



ALL SPONSORS WILL RECEIVE:

- Extensive recognition in the Conference Program
- Extensive recognition during the Opening Session
- Recognition on the NSCHBC website

SPONSORSHIPS OF $6,000 OR MORE RECEIVE:

- One complimentary booth space
- One (1) additional staff attendee
- Ten minutes to address the membership or member testimonial on your behalf

EXPO OPENING RECEPTION **$5,000**

☐ Yes, I want to be a full sponsor
☐ Co-sponsor: **$2,500 each**

CONFERENCE TOTE BAGS **$2,500**

Includes your logo on the bag
☐ Yes, I want to be a full sponsor

REGISTRATION DESK **$2,500**

☐ Yes, I want to be a full sponsor

NSCHBC BOARD MEETING **$1,000**

☐ Yes, I want to be a full sponsor

THURSDAY EVENING AWARDS RECEPTION **$5,000**

☐ Yes, I want to be a full sponsor
☐ Co-sponsor: **$2,500 each**

BREAKS (6) **$3,000**

☐ Yes, I want to be a full sponsor
☐ I want to sponsor a coffee break: **$500 each**

PRIZE DRAWING **$1,250**

☐ Yes, I want to be a sponsor
☐ Co-sponsor: **$625 each**

CONFERENCE LANYARDS **$1,250**

Includes your logo on the lanyard
☐ Yes, I want to be a full sponsor

TOTAL AMOUNT SPONSORED $ _____

Will you be providing a booth giveaway?
☐ Yes ☐ No
If yes, please indicate: _____

Additional sponsorship opportunities must also purchase an Exhibit booth.
Thank you for your support of the NSCHBC Annual Meeting!

ANNUAL CORPORATE SPONSORSHIP PROGRAM

Looking for a way to become more involved with the National Society of Certified Healthcare Business Consultants? The NSCHBC offers Annual Corporate Sponsorship Programs. Contact us today to sign up for one of the following levels!

PLATINUM- $15,000

- Web acknowledgement/logo on the NSCHBC homepage and sponsor page
- Introduction and sponsorship of NSCHBC Annual Meeting Educational Session - Keynote Speaker
- Introduction and sponsorship of two monthly Webinars
- Opening reception sponsorship at the Annual Meeting
- One breakfast or lunch sponsorships at the Annual Meeting
- One 10 Minute promotion presentation of your company's services at the Annual Meeting or NSCHBC member testimonial
- One booth space at the Annual Meeting (with 4 staff registrations)
- Sponsorship and Introduction of two monthly webinars and podcasts
- Monthly promotion pieces on the exclusive NSCHBC Members-Only ListServ
- Full page advertisement in Annual Conference Program
- Access to National speakers and authors



GOLD - $10,000

- Web acknowledgement/logo on the NSCHBC homepage and sponsor page
- Introduction and Sponsorship of one NSCHBC Annual Meeting Educational Session
- Introduction and Sponsorship of one Webinar
- One breakfast or lunch sponsorship at the Annual Meeting
- One booth space at the Annual Meeting (with 3 staff registrations)
- One 10 Minute promotion presentation of your company's services at the Annual Meeting or NSCHBC member testimonial
- Sponsorship and Introduction of two monthly webinars and podcasts
- Bi-monthly promotion pieces on the exclusive NSCHBC Members-Only Email ListServ
- Half page advertisement in Annual Conference Program
- Access to National speakers and authors

SILVER - $6,000

- Web acknowledgement/logo on the NSCHBC homepage and sponsor page
- One booth space at the annual meeting (with 2 staff registrations)
- One 10-minute promotion presentation of your company's services at the Annual Meeting or NSCHBC member testimonial
- One breakfast, lunch, or break sponsorships at the Annual Meeting
- Sponsorship and Introduction of one monthly webinar and podcast
- Quarterly promotion piece on the exclusive NSCHBC Members-Only Email ListServ
- Half page advertisement in the Annual Conference Program
- Access to National speakers and authors

BRONZE - $3,500

- Web acknowledgement and logo on the NSHBC vendor page
- One promotion piece on the exclusive NSCHBC Members-Only Email ListServ
- Access to National speakers and authors

EXHIBITOR REGISTRATION

Please list information exactly as you want it to appear on conference materials.

Company Name _____ Contact Name _____

Address _____

City _____ State _____ ZIP _____

Phone _____ Fax _____ Email _____

Website _____

Description of Product/Service in fifty (50) words or less:

_____

_____

Number of years as an exhibitor or sponsor with the NSCHBC or prior organizations:

☐ 5 Years ☐ 10 Years ☐ 15 Years ☐ 20+ Years

Booth Preferences 1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____

I am an authorized representative of the company listed above, and agree to the rules and regulations as listed in the Vendor Prospectus.

Name _____ Signature _____

Booth Staff*

☐ Same as above ☐ Other (if different from above)

1. Nickname for badge _____ Email _____ Cell phone _____

2. Nickname for badge _____ Email _____ Cell phone _____

3. Nickname for badge _____ Email _____ Cell phone _____

**First registration is complimentary; additional exhibitors are $395 each.*

Method of Payment

☐ Check (*Please make checks payable to NSCHBC*)

☐ AMEX ☐ VISA ☐ MC

Cardholder's Name _____

Card Number _____ Expiration Date _____ CVV Number _____

Billing Address _____

Signature _____

☐ Please send receipt

Registration Fees:

☐ Booth $2,000

☐ Additional number of persons _____ @ $450 = $ _____

If you register before January 31, 2027, you will get a discount on the cost of a booth!

☐ Booth (Before 1/31/27) $1,800

Sponsorship opportunities from previous pages $ _____

Total Payment Enclosed $ _____

Thank you for your support of the NSCHBC Annual Meeting!

Please complete this form and return to:

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